



EARTHWISE CELLULOSE FREQUENTLY ASKED QUESTIONS

Is Cellulose insulation environmentally friendly?

Absolutely! This cellulose insulation utilizes clean post-industrial Double Lined Kraft (DLK) in their manufacturing process. The Kraft laminate used to cover the top and bottom is made from clean recycled content and combined, are both curbside recyclable.

Is the Cellulose curbside recyclable?

YES! The cellulose insulation has received OCC-E certification and passed repulpability standards and requirements by Western Michigan University. Copies of these certifications are available upon request.

Is the cellulose insulation offered in specific sizes?

TempAid offers various 2-panel sets in 8", 10", 12", 14", 16", and 18" coolers with your option of a 0.5", 1.0", or 1.5" thickness. Please contact your TempAid sales representative for pricing and product availability.

What are your standard lead times for these available sizes?

TempAid keeps a limited amount of finished goods inventory on hand. Customers who forecast their needs can rely on dedicated inventory availability within 2-4 weeks depending on seasonality.

Are these cellulose panels available in custom sizes?

In addition to our published sizes, custom-sized requests are available, but require a minimum order purchase of one trailer load. Cost, quantity per truck load, and lead times to be determined.

Can I order custom branded cellulose panels?

All requests for company specific branding require minimum order quantities and the random print of the artwork on one side only. The one-time plate costs are billed to the customer. Specific PMS colors must be communicated upon request.

How are these cellulose panels packaged and shipped to customers?

The insulation panels are bulk-packed flat in gaylord boxes and double-stacked on pallets unassembled. All A & B panels are bulk packed on separate pallets and labeled accordingly.

*May not be recyclable in all areas. This Kraft-lined insulation is patented.

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Can you explain the difference between R-value and K-value?

R-value is the rate of thermal resistance to prevent heat loss in a specific material or insulation. A higher R-value associates with a greater probability to prevent heat loss. K-value is a rate of thermal conductivity that is determined by dividing the insulation thickness by its known R-value. When the R-value is high, the corresponding K-value will be low.

What factors should I consider when selecting the appropriate thermal solution?

- A clearly defined temperature range around your products stability
- Seasonality requirements (Summer, Winter or Universal)
- Length of Shipment: 24, 48, 72 or 96 hour
- DIM weight restrictions (if any)
- Method of transportation (overnight, 2-day, or ground)
- Environmental requirements (Curbside recyclable, compostable, etc.)

What is the shelf-life of the cellulose products?

Because cellulose is made for one-time use, shelf life is not a concern. The insulation will not degrade due to heat nor condensation. The storage climate has proven to be fine in most non-climate controlled environments (warehouses) in the Summer and winter months.

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